

## **Ready Tap Save**

### **Privacy Policy**

**At Ready Tap Save, we recognize the importance of your privacy and are committed to protecting it. This Privacy Policy outlines how we collect, use, maintain, and disclose information gathered from users ("Users") of the Ready Tap Save website ("Site") and our services.**

#### **Personal Identification Information:**

We may collect personal identification information from Users in various ways, including but not limited to when Users visit our Site, register on the Site, subscribe to our newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features, or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and other details. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site-related activities.

#### **Non-Personal Identification Information:**

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer, and technical information about Users' means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

#### **How We Use Collected Information:**

Ready Tap Save may collect and use Users' personal information for the following purposes:

To personalize user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

To improve our Site: We continually strive to improve our website offerings based on the information and feedback we receive from you.

To send periodic emails: We may use the email address to respond to inquiries, questions, and/or other requests. If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### Use of Provided Email and Phone Numbers for Promotional Content:

By providing your email address and phone number to Ready Tap Save, you consent to receive marketing communications from us. These communications may include promotional offers, newsletters, updates, and other information related to our products, services, and promotions.

We may use the email addresses and phone numbers provided by users to send promotional content and marketing messages. Users may receive these communications via email, SMS, or other communication channels.

Users have the option to opt out of receiving marketing communications at any time. Instructions for opting out will be provided in each marketing communication, or users can contact us directly to request removal from our marketing lists.

Please note that even if you opt out of receiving marketing communications, you may still receive transactional or administrative messages related to your account or activities on the Ready Tap Save website.

We do not sell or share users' email addresses or phone numbers with third-party marketers without explicit consent. We respect your privacy preferences and aim to provide transparency and control over how your personal information is used for marketing purposes.

By using the Ready Tap Save website and providing your email address and phone number, you acknowledge and agree to the terms outlined in this section regarding the use of your information for marketing purposes.

#### **How We Protect Your Information:**

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

#### **Sharing Your Personal Information:**

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

#### **Changes to This Privacy Policy:**

Ready Tap Save has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal

information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

**Your Acceptance of These Terms:**

By using this Site, you signify your acceptance of this policy. If you do not agree you should refrain from using the website and its services. Additionally, if a user disagrees with any specific aspect of the Privacy Policy, they should refrain from providing personal information or engaging in activities that would involve the collection of their data on the website. Ready Tap Save respects users' choices regarding their privacy and acknowledges their right to abstain from using the website if they do not agree with its policies.

Last updated: 3/2024